

KENNETH LIU

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San Francisco, CA 94132

415-200-6522

OBJECTIVE

To obtain an experienced level position in graphic design.

SKILLS

Adobe Photoshop	Adobe Flash	HTML
Adobe Illustrator	Adobe Dreamweaver	CSS
Adobe InDesign	Microsoft Office	

EDUCATION

The Art Institute of California–San Francisco
Bachelor of Science, Graphic Design, 2008
3.6 GPA

EXPERIENCE

Production Artist, Bare Escentuals. July 2008–Present

Created retail signage, fixtures, directives and visual aides for visual merchandising department. Interacted regularly with print and fixture vendors, brand management, product development and sales teams.

Production Artist, Terris, Barnes & Walters. March 2008–Present

Took direction from account executives and studio manager to design and edit political print media: walkcards, doorhangers, signage, and mail collateral. Preflighted documents for print.

Graphic Designer, Stompy. January 2008–July 2008

Created 40–50 web banners every week to spotlight new musical content for online music boutique. Designed different states of navigation and audio player buttons for new version of site. Created promotional print collateral and email template. Worked with site developers to develop branded flash media player. Redesigned logo and site content to be consistent with the look of the new version of site.

Printer's Assistant/Intern, Lizardpress. August 2007–October 2007

Printed posters and greeting cards on Vandercook letterpress. Assisted instructor with facilitating a letterpress and typography class.

Graphic Designer, Wilco Imports. October 2005–January 2006

Designed 200pg holiday and spring catalogs for housewares company.

FREELANCE

Identity

Teknominds
Rock It Science Laboratories

Album Cover Art

Blue Iguana Music
Uniform Recordings

Event Collateral

Beyond Marketing/Scion
John Colins Lounge
Blunted Funk Records
Chalant Media
Gallery Lounge